

## Algonquin College Letter of Intent

**Letter of Intent for Moose Hide Campaign Ambassador Campus**  
4.27.2021

To: Moose Hide Campaign Development Society

FROM: Algonquin College

RE: Moose Hide Campaign Ambassador Campus at Algonquin College

To whom it may concern,

Algonquin College is pleased to express its support in becoming a Moose Hide Campaign Ambassador Campus. We have participated in the campaign for the past 3 years.

The Moose Hide Campaign serves an important need in the communities our 3 campuses serve and all across Canada because violence against all women and children is a significant problem with profound impacts.

Participating in the Moose Hide Campaign has benefited our community, our institution, and the individuals we serve by encouraging and empowering people – particularly men and boys – to discuss violence against women and children, and by providing accessible avenues to stand up and take action in the effort to end violence.

Participation in the Campaign is easy and accessible, with Moose Hide patches provided free of charge as well as education and outreach support from Campaign leaders. As part of our involvement in the Moose Hide Campaign, we have organized and hosted, ceremonies, events and activities including participating in the national gathering.

To date, approximately 5000 members of Algonquin College Community and the community we serve have participated in and benefited from the Moose Hide Campaign. Many of our staff, our learners and the Algonquin College community members have served as volunteers to support the campaign. Algonquin College has received and distributed over 4000 Moose Hide patches.

We will continue to show our commitment to stand with the Moose Hide Campaign as it has proven to be a valuable, practical, and effective way for our organization and members of our community to get involved in and strengthen the movement to end violence against women and children in Canada. We look forward to completing the

*Annual Action Inventory* for the *Ambassador Campus Initiative* and joining post-secondary campuses all across Canada in taking a stand to end violence.

We commit to standing up against violence towards women and children within our institution and in Canada.

Please don't hesitate to contact me if you have any questions.

Best Regards,

Sarah Crawford

A handwritten signature in black ink, appearing to read 'Sarah Crawford', written in a cursive style.

Sexual Violence Prevention and Harm Reduction Coordinator

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