



May 2, 2022

To: Moose Hide Campaign Development Society

FROM: Canadore College of Applied Arts and Technology

RE: Moose Hide Campaign Ambassador Campus at Canadore College

To Organizers of the Moose Hide Campaign and all volunteers,

Canadore College is pleased to express its support in becoming a Moose Hide Campaign Ambassador Campus. This will be our first ever Moose Hide campaign.

The Moose Hide Campaign serves an important need in our communities and all across Canada because violence against all women and children is a significant problem with profound impacts.

Participating in the Moose Hide Campaign will benefit our communities, our institution, and the individuals we serve by encouraging and empowering people – particularly men and boys – to discuss violence against women and children, and by providing accessible avenues to stand up and take action in the effort to end violence.

Participation in the Campaign is easy and accessible, with Moose Hide patches provided free of charge as well as education and outreach support from Campaign leaders. As part of our involvement in the Moose Hide Campaign, we have organized a campus walk for staff, students and community members. We have also created a video pledge to show our support to end violence against women and children.

To date, approximately 100 members of our college and the community we serve have participated in and benefited from the Moose Hide Campaign. Several staff members have served as volunteers to

support the campaign. Canadore College has received and distributed well over 100 Moose Hide patches.

We will continue to show our commitment to stand with the Moose Hide Campaign as it has proven to be a valuable, practical, and effective way for our organization and members of our community to get involved in and strengthen the movement to end violence against women and children in Canada. We look forward to completing the Annual Action Inventory for the Ambassador Campus Initiative and joining post-secondary campuses all across Canada in taking a stand to end violence.

We commit to standing up against violence towards women and children within our institution and in Canada.

Quote from committee member, "With the event being held at the Canadore College campus, we hope to help prevent violence against women and children through education and sharing of our Indigenous knowledge, perspective and teachings."

Please contact me if you have any questions.

Best Regards,

A handwritten signature in black ink, appearing to read "Judy Manitowabi", with a horizontal line underneath.

Judy Manitowabi

Director, First Peoples' Centre