

February 5, 2021

TO: Moose Hide Campaign Development Society
FROM: Grande Prairie Regional College
RE: Moose Hide Campaign Ambassador Campus at Grande Prairie Regional College

To whom it may concern,

Grande Prairie Regional College is pleased to express its support in becoming a Moose Hide Campaign Ambassador Campus. This will be the first year we have participated in the campaign at this capacity.

Participating in the Moose Hide Campaign will benefit our institute and the communities we serve, as well as, individuals we support. The Moose Hide Campaign encourages and empowers people – particularly men and boys – to discuss violence against women and children, and by providing accessible avenues to stand up and take action in the effort to end violence.

As part of our involvement in the Moose Hide Campaign, we are planning to:

- promote and encourage healthy relationships through a contest on social media
- promote and share information, through email and social media, regarding Moose Hide Campaign Day and encourage individuals to register and attend the virtual gathering
- Using social media, we will share information regarding the Moose Hide campaign and encourage members of our institute to take the pledge to end gender-based violence.

Unfortunately, due to the high volume of orders requesting Moose Hide pins, our institute may not receive pins for distribution before February 11th.

We will continue to show our commitment to stand with the Moose Hide Campaign. It has proven to be a valuable, practical, and effective way for our organization and members of our community to get involved in and strengthen the movement to end violence against women and children in Canada. We look forward to completing the *Annual Action Inventory* for the *Ambassador Campus Initiative* and joining post-secondary campuses all across Canada in taking a stand to end violence.

We commit to standing up against violence towards women and children within our institution and in Canada.

Please don't hesitate to contact me if you have any questions.

With Respect and Friendship,

Desiree Mearon
Indigenous Coordinator



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We acknowledge the homeland of the many diverse First Nations and Metis people whose ancestors have walked this land since time immemorial. We are grateful to work, live and learn on the traditional territory of Treaty 8.