

October 25, 2021

Moose Hide Campaign Development Society  
209-1100 Admirals Rd  
Victoria, BC V9A 2P6

**RE: Letter of Intent - Moose Hide Campaign Ambassador Campus at Laurentian University**

To whom it may concern,

Laurentian University is pleased to express its support in becoming a Moose Hide Campaign Ambassador Campus. We have participated in the campaign for the past 5 years.

The Moose Hide Campaign serves an important need in our community of Greater Sudbury and all across Canada because violence against all women and children is a significant problem with profound impacts.

Participating in the Moose Hide Campaign has benefited the City of Greater Sudbury, the surrounding communities of the Atikameksheng Anishnawbek and Wahnapiitae First Nation, our institution, and the individuals we serve by encouraging and empowering people – particularly men and boys – to discuss violence against women and children, and by providing accessible avenues to stand up and take action in the effort to end violence.

As part of our involvement in the Moose Hide Campaign, we will continue to plan organized and hosted in-person and virtual events, which have included teachings from Elders and Knowledge Keepers on men's and women's roles and responsibilities as well as fasting. We have held Sacred Fires each year and have held space and support for men to fast in recognition of this cause. We have also organized opportunities for men to come learn and drum together at the Grandfather Drum with a Knowledge Keeper as a way of fostering community and creating conversation surrounding men's teachings and roles.

To date, approximately 200 members of Laurentian University and the community we serve have participated in and benefitted from the Moose Hide Campaign. Several staff and community members have served as volunteers to support the campaign. Laurentian University has received and distributed 1,000 Moose Hide pins. Members of our organization/community also participated in this year's Day of Fasting in support of the campaign.

We will continue to show our commitment to stand with the Moose Hide Campaign as it has proven to be a valuable, practical, and effective way for our organization and members of our community to get involved in and strengthen the movement to end violence against women and children in Canada. We look forward to completing the *Annual Action Inventory* for the *Ambassador Campus Initiative* and joining post-secondary campuses all across Canada in taking a stand to end violence towards women and children within our institution and in Canada.

Please do not hesitate to contact Paskwa Lightning, Events and Media Coordinator with Indigenous Student Affairs at Laurentian University at [plightning@laurentian.ca](mailto:plightning@laurentian.ca), should you have any questions.

Best Regards,

A handwritten signature in black ink, appearing to read 'Robert Haché', with a stylized flourish at the end.

Robert Haché, Ph.D.  
President and Vice-Chancellor