



Indigenous Services & Initiatives

4715 Hwy 101 East
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Letter of Intent for Moose Hide Campaign Ambassador Campus

April 11, 2022

To: Moose Hide Campaign Development Society

RE: Moose Hide Campaign Ambassador Campus at Northern College

To whom it may concern,

Northern College is pleased to express its support in becoming a Moose Hide Campaign Ambassador Campus. We have not participated in the campaign and look forward to participating annually.

The Moose Hide Campaign serves an important need in our community and all across Canada because violence against all women and children is a significant problem with profound impacts.

Participating in the Moose Hide Campaign has benefited our community, our institution, and the individuals we serve by encouraging and empowering people – particularly men and boys – to discuss violence against women and children, and by providing accessible avenues to stand up and take action in the effort to end violence.

Participation in the Campaign is easy and accessible, with Moose Hide patches provided free of charge as well as education and outreach support from Campaign leaders. As part of our involvement in the Moose Hide Campaign, we have (or plan to) organize and host a walk-in partnership with Algoma University.

To date, approximately 20 members of our Timmins Campus and the community have participated in and benefited from the Moose Hide Campaign. Several staff and community members have volunteered to support the campaign. Northern College has received and distributed over 200 Moose Hide patches. Members of our organization/community are participating in this year's Day of Fasting in support of the campaign.

We will continue to show our commitment to stand with the Moose Hide Campaign as it has proven to be a valuable, practical, and effective way for our organization and members of our community to get involved in and strengthen the movement to end violence against women and children in Canada. We look forward to completing the *Annual Action Inventory* for the *Ambassador Campus Initiative* and joining post-secondary campuses all across Canada in taking a stand to end violence.



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We commit to stand up against violence towards women and children within our institution and in Canada.

Please don't hesitate to contact me if you have any questions.

Best Regards,

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