

Letter of Intent for Moose Hide Campaign Ambassador Campus

Oct 14, 2021

To: Moose Hide Campaign Development Society

FROM:

RE: Moose Hide Campaign Ambassador Campus at University of Regina

To whom it may concern,

University of Regina is pleased to express its support in becoming a Moose Hide Campaign Ambassador Campus. This would be the first year that we have participating in this campaign

The Moose Hide Campaign serves an important need in our community and all across Canada because violence against all women and children is a significant problem with profound impacts.

Participating in the Moose Hide Campaign will benefit our institution, and the individuals we serve by encouraging and empowering people – particularly men and boys – to discuss violence against women and children, and by providing accessible avenues to stand up and take action in the effort to end violence.

Participation in the Campaign is easy and accessible, with Moose Hide patches provided free of charge as well as education and outreach support from Campaign leaders. As part of our involvement in the Moose Hide Campaign, we plan to host a number of educational opportunities, speakers and webinars either in-person or virtually over the year.

We would like to show our commitment to stand with the Moose Hide Campaign as it has proven to be a valuable, practical, and effective way for our organization and members of our community to get involved in and strengthen the movement to end violence against women and children in Canada. We look forward to completing the *Annual Action Inventory* for the *Ambassador Campus Initiative* and joining post-secondary campuses all across Canada in taking a stand to end violence.

We commit to standing up against violence towards women and children within our institution and in Canada.

Please don't hesitate to contact me if you have any questions.

Lynn Thera, Sexual Violence Prevention and Response

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