



Feb 16th, 2021

Moose Hide Campaign Development Society

To whom it may concern,

**Re: Moose Hide Campaign Ambassador Campus at CMTN**

Coast Mountain College is pleased to express its support in becoming a Moose Hide Campaign Ambassador Campus.

The Moose Hide Campaign serves an important need in the communities we serve and all across Canada because violence against all women and children is a significant problem with profound impacts.

Participating in the Moose Hide Campaign will benefit the communities we serve, our institution, and the individuals we serve by encouraging and empowering people – particularly men and boys – to discuss violence against women and children, and by providing accessible avenues to stand up and take action in the effort to end violence against all including non-binary and LGBTQ2+ persons.

Participation in the Campaign is easy and accessible, with Moose Hide patches provided free of charge as well as education and outreach support from Campaign leaders. As part of our involvement in the Moose Hide Campaign, we plan to organize and host:

- Having Moosehide Campaign pins accessible and available all throughout the academic year
- Sharing and having accessible handouts about Moosehide Campaign, fasting ceremony, and other resources found on MoosehideCampaign.ca
- “Be More Than a Bystander” Annual Presentation; further education on how to stop violence in your community
- Invite Moosehide Campaign into the virtual campus to provide a presentation and information on stopping violence
- Hosting monthly talking circles with elders, knowledge keepers, and community support workers from Indian Residential School Survivors Society
- Maintain a professional relationship with Ksan House Society, who provides free counselling to women who have experienced violence and/or abuse
- Maintain a professional relationship with Better Life Consulting, who provides counselling on campus for all including men, women, non-binary, and LGBTQ2+
- Facilitate Red Dress Beading Workshops
- Host a Red Dress Information Session
- Support and encourage local MMIWGMB2+ Awareness campaigns; learning more about the area, safety, and where to go if one experiences violence and/or abuse



- Encourage lateral kindness on and off campus
- Sharing knowledge with International persons and students about the Highway of Tears and encouraging cross-cultural understanding and advocacy
- Offering free training for suicide awareness and prevention on campus; understanding that many feel there is no other option to escape violence. It is important for us to be prepared for anyone's response to violence and/or abuse

We will show our commitment to stand with the Moose Hide Campaign as it has proven to be a valuable, practical, and effective way for our organization and members of our community to get involved in and strengthen the movement to end violence against women and children in Canada. We look forward to completing the *Annual Action Inventory* for the *Ambassador Campus Initiative* and joining post-secondary campuses all across Canada in taking a stand to end violence. We commit to standing up against violence towards women and children within our institution and in Canada.

Please don't hesitate to contact J. Stephens First Nations Access Coordinator, if you have any questions.

Best Regards,

A handwritten signature in black ink, appearing to read "Ronche O'Brien".

Executive Director, Indigenization

