



July 19, 2021

Moose Hide Campaign  
209-1100 Admirals Road  
Victoria, BC V9A 2P6

Aaniin Moose Hide Campaign Development Society,

The University of Guelph is pleased to express its support of the Moose Hide Campaign by committing to being an Ambassador Campus. We have distributed the Moose Hide pins and shared information about the campaign since 2017 and we look forward to strengthening our relationship with the Moose Hide Campaign community.

We acknowledge the important role the Moose Hide Campaign serves in working to combat violence against women and children. Participating in the Moose Hide Campaign benefits our campus community, and the individuals and communities we serve by encouraging and empowering people – particularly men and boys – to discuss violence against women and children, and by providing accessible avenues to stand up and take action in the effort to end violence.

As Moose Hide Campaign Ambassador Campus, we plan to organize and host a series of educational events and gatherings annually to raise awareness of the Campaign and the need to end gendered violence. Over the coming year, we are committed to promoting Moose Hide Campaign Day and encouraging others to acknowledge and take part in this significant day.

The University of Guelph will continue to show our commitment to stand with the Moose Hide Campaign as a valuable, practical, and effective way for our campus and members of our community to get involved in and strengthen the movement to end violence against women and children in Canada. We appreciate how accessible it is to support the Moose Hide Campaign with the patches provided free of charge as well as the educational and outreach support through the Campaign.

**Indigenous Initiatives**

50 Stone Road East  
Guelph, Ontario, Canada N1G 2W1  
T 519-824-4120 x58687  
indigenous@uoguelph.ca  
[indigenous.uoguelph.ca](http://indigenous.uoguelph.ca)

**IMPROVE LIFE.**

We hope you will accept this letter of intent as a sign of our commitment to the Moose Hide Campaign and to standing up against gendered violence within our institution and in Canada. To honour that commitment, we agree to complete the *Annual Action Inventory for the Ambassador Campus*.

Chi miigwetch to the Moose Hide Campaign for your dedication and tireless efforts to ending violence towards women and children for Indigenous families and all Canadians.

With respect and in solidarity,

A handwritten signature in black ink that reads "Cara Wehkamp". The signature is written in a cursive, flowing style.

Cara Wehkamp, PhD (She/They)  
Special Advisor to the President on Indigenous Initiatives