

January 14, 2022

Moose Hide Campaign Development Society  
209-1100 Admirals Rd  
Victoria, BC V9A 2P6

Dear Campaign Leaders,

On behalf of Ontario Tech University, I am pleased to express our intention to become an Ambassador Campus for the Moose Hide Campaign.

Ontario Tech has previously participated in the Moose Hide Campaign through various activities, such as raising awareness across campus of the violence perpetrated against women and children, wearing and promoting the moose hide pins, encouraging participants to take a stand by making pledges, and inviting supporters to tune into the national campaign's February event.

This year, we would like to strengthen our relationship with the Campaign as a committed Ambassador Campus. We have built a program leading up to the official event that includes an informational webinar for the entire Ontario Tech community, a special edition of our *Equity Talks* discussion/reflection session devoted to the Moose Hide Campaign, and three days of 'tabling' to distribute pins, share information and take pledges. Also, on February 10, in addition to online viewing, we will make the livestreamed event available in a dedicated classroom to community members wishing to participate in person. Finally, we intend to conclude the day with a facilitated post-event workshop.

All together, we believe these educational events and gatherings will contribute significantly to the objectives of the Campaign. Our campus community will not only be exposed and sensitized to the ongoing violence against women and children in Indigenous families and among all Canadians, but will also be equipped to take concrete and meaningful actions to end the problem.

We look forward to reporting back to you via the Annual Action Inventory for the Ambassador Campus, and to continuing our collaboration in the future.

Respectfully,



Langis Roy  
Deputy Provost