



Letter of Intent for Moose Hide Campaign Ambassador Campus

November 10, 2021

To: Moose Hide Campaign Development Society
FROM: University of King's College
RE: Moose Hide Campaign Ambassador Campus at University of King's College

To whom it may concern,

The University of King's College is pleased to express its support in becoming a Moose Hide Campaign Ambassador Campus. This is our first year formally participating in the Campaign. Our sister institution, Dalhousie, with whom we share many services, campaigns, and events has partnered with the Campaign previously.

King's has been making dedicated steps towards addressing sexualized violence in recent years with the implementation of a stand-alone sexualized violence policy and the creation of a Sexualized Violence Prevention and Response Officer role. Partnership with the Moosehide Campaign is a wonderful step in this continuing work and we are grateful for the leadership and resources.

Our goals for the remainder of the academic year 2021-22 are;

- Distributing Moosehide pins at King's December 6th event this year and generally on campus. Our first order of pins will be for 300 which is roughly a third of our campus population.
- Hosting a "watch party" for the online Moosehead Campaign national event on Feb 10.
- At these events (and perhaps elsewhere) promoting the Moosehide Campaign's pledge and getting any interested staff, faculty, and students to commit to this with the Moosehide Campaign.

We look forward to this collaboration and evolving what partnership looks like in years to come.

Warmly,

Jordan Roberts
Sexualized Violence Prevention and Response Officer
University of King's College

Pronouns: she/her

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<https://ukings.ca/campus-community/student-services/campus-safety/sexualized-violence/>