



February 8, 2021

To: Moose Hide Campaign Development Society

FROM: Vancouver Community College

RE: Moose Hide Campaign Ambassador Campus at Vancouver Community College

To: Whom It May Concern,

Vancouver Community College is pleased to express its support in becoming a Moose Hide Campaign Ambassador Campus. This will be our 2nd year participating in the campaign.

The Moose Hide Campaign serves an important need in the communities we serve and all across Canada because violence against all women and children is a significant problem with profound impacts.

Participating in the Moose Hide Campaign has benefited the communities, our institution, and the individuals we serve by encouraging and empowering people – particularly men and boys – to discuss violence against women and children, and by providing accessible avenues to stand up and take action in the effort to end violence.

Due to COVID-19, we are promoting safe ways to show your support for the campaign. As part of our involvement in the Moose Hide Campaign, we will be spreading awareness via our online networks. We will encourage staff, faculty, and administration to complete the online pledge to show our support.

Staff members of the Indigenous Education and Community Engagement department have served as volunteers to support the campaign. Our department has a limited supply of Moose Hide patches but due to the current COVID restrictions, we are unable to safely distribute them.

We will continue to show our commitment to stand with the Moose Hide Campaign as it has proven to be a valuable, practical, and effective way for our organization and members of our community to get involved in and strengthen the movement to end violence against women and children in Canada. We look forward to completing the *Annual Action Inventory* for the *Ambassador Campus Initiative* and joining post-secondary campuses all across Canada in taking a stand to end violence.

We commit to standing up against violence towards women and children within our institution and in Canada.

Please don't hesitate to contact me if you have any questions.

Kind Regards,

Clay Little

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