



Moose Hide Campaign – Application to become Post-Secondary Ambassador Institution

June 23, 2023

To Whom It May Concern:

We are writing on behalf of the Indigenous Programs and Services (IPS) and Sexual Violence Prevention and Response Office (SVPRO) at UBC Okanagan in the traditional, ancestral, and unceded territory of the Syilx (Okanagan) people. For the past several years, our offices have partnered for the Moose Hide Campaign and we are hoping to become an ambassador institution as we believe it will be of great benefit to our campus community.

After some discussion, we have found that multiple members of our programs are in support of this initiative and are looking forward to participation in future Moose Hide Campaign events. We also have a strong group of student leaders who are passionate about leadership, education, and raising awareness in their communities.

We would like to formally submit a letter of intent for UBC Okanagan to become an Ambassador Institution for the Moose Hide Campaign. While we have held small events each year to promote this campaign (handing out the Moose Hide pins, providing campaign materials to students and community etc.), we believe that our campus can have an impact on the broader community and we are eager to expand our outreach.

For the last two years, we have held larger Moose Hide Campaign events on campus. Most recently, we hosted a livestream of the Moose Hide Campaign Day National Events on our campus and invited over 200 leadership and staff to attend. Following the livestream, we held a public reading of the TRC Calls to Action and MMIWG2S+ Calls for Justice where staff, faculty, and campus leaders volunteered to participate as readers. We have also handed out hundreds of Moose Hide Campaign pins as well as multiple resources to the campus community to educate others about the movement. We are committed to continuing our support for this campaign.

Thank you for your time and consideration of our application. We look forward to hearing from you.

All My Relations,

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