



**MOOSE HIDE
CAMPAIGN**
**CAMPAGNE
MOOSE HIDE**

DIRECTOR, MOOSE HIDE CAMPAIGN TRAINING COMPANY

WHO WE ARE

The Moose Hide Campaign Development Society is a leading non-profit organization that has been serving the community for over 10 years. Through the creation of our new corporate entity, The Moose Hide Campaign Training Company, we are now looking to build on our success by expanding our educational reach and impact. We are seeking an experienced and dynamic Director to lead the company and scale the deployment of the Moose Hide Campaign's ***we are medicine*** training product. The Moose Hide Campaign is an Indigenous-led grassroots movement seeking to engage men and boys, alongside all Canadians, to work together to end violence against women, children and all those along the gender continuum. As one of Canada's most recognizable reconciliation initiatives, the Moose Hide Campaign continues to spread across the country. The movement seeks to engage people from all sectors, cultures, provinces, and territories to learn together, work together, and take personal responsibility and collective action.

Our story is one of passion and possibility. Our heart-centered team is on a mission to end violence toward women, children and all those along the gender continuum through ceremony, education, conversations and action.

Our small, close-knit team completes their inspirational work in offices located on the Songhees Nation, on the traditional territory of the Lekwungen Peoples and throughout Canada.

THE POSITION

Job Type: Full-time subject to a 6-month probationary period

Location: Lekwungen Territory (Victoria, BC) is preferred

Job Description:

The Director will be responsible for leading the new corporate entity, including developing and executing a strategic plan, leading the sales strategy for the ***we are medicine*** training product, and ensuring operational excellence.

The Director will report to the Moose Hide Campaign Development Society CEO and will be a member of the Moose Hide Campaign Management Team. The Director will ensure that the work of the Moose

Hide Campaign Training Company is fully aligned with the mission and mandate of the Moose Hide Campaign Development Society.

Responsibilities:

- Develop and implement a strategic plan for The Moose Hide Campaign Training Company, following the vision, mission, and values of the Moose Hide Campaign.
- Scale the ***we are medicine*** training course and develop partnerships and opportunities for new training courses to be created for strategic and sectoral partners.
- Develop and maintain strong relationships with key stakeholders, including staff, influencers and ambassadors, and corporate partners.
- Support the growth and sustainability of the Moose Hide Campaign Development Society through the Moose Hide Campaign Training Company.
- Ensure operational excellence by implementing best practices in financial management, human resources, and education design and delivery.
- Communicate effectively with the Moose Hide Campaign Development Society CEO, providing regular updates on progress and performance.
- Collaborate with production partners on new educational courses and resources to be designed and deployed for strategic customers.

Requirements:

- Passion for the mission and values of the Moose Hide Campaign.
- Demonstrated success in developing and implementing strategic plans, building and leading high-performing teams, securing partnerships, and deploying go-to-market campaigns that convert to sales.
- Leadership experience with e-commerce, marketing, education, and partnership management, or a combination of aligned experiences.
- Ability to lead an online, multi-time zone team of creatives, educators, and ambassadors.
- Experience with Indigenous advocacy; particularly in the areas of MMIWG2S+ and gender-based violence, intimate partner violence, and reconciliation.
- Strong understanding of the role of education in supporting personal, social and societal change.
- Excellent communication and interpersonal skills, multilingualism is an asset.
- Tools and technology experience: Salesforce, Thinkific, Canva, Google Office, Airtable.

To Apply:

Please attached your resume and short cover letter sharing why you are called to do this work to trainings@moosehidecampaign.ca. We thank all applicants for their interest, however only those selected for an interview will be contacted.

Start Date: As soon as possible
Salary range: \$75,000 - \$95,000
Status: Full-Time, Permanent Position

For more information regarding our organization, please visit our website at:
<https://moosehidecampaign.ca/>

Persons of Indigenous ancestry will be given preference. s16(1) CHRA.