

Conversation Starters

"Why are you wearing that pin?"



I'm wearing my Moose Hide Pin...

...because violence affects too many of our mothers, sisters, wives, daughters, and friends, and it is completely preventable...

...because half of all women in Canada have experienced at least one incident of physical or sexual violence since the age of 16...

...because spousal violence against Indigenous women is three times higher than non-Indigenous women...

...and this pin shows my commitment to honour, respect, and protect the women, children, and gender diverse people in my life.



MOOSE HIDE
CAMPAIGN

CAMPAGNE
MOOSE HIDE

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...because in 2014, there was a daily average of 7,969 women and children's staying in shelters across Canada because it was not safe at home...

...because domestic violence is preventable...

...because a woman or girl is murdered every 2.5 days in Canada, and Indigenous women are killed at 6 times the rate as non-Indigenous women...

...and this pin shows my commitment to honour, respect, and protect the women, children, and gender diverse people in my life.



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I'm wearing my Moose Hide Pin...

...because grassroots organizations estimate that there have been close to 4,000 Indigenous women who have gone missing or been murdered in Canada between 1980 and 2012...

...because the Moose Hide pin symbolizes the medicine of dignity, resilience, and hope...

...because the Moose Hide Campaign was started by Raven Lacerte and her father in response to the countless missing and murdered Indigenous women along the Highway of Tears..

...and this pin shows my commitment to honour, respect, and protect the women, children, and gender diverse people in my life.



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I'm wearing my Moose Hide Pin...

...because the Moose Hide Campaign is a story of healing, purpose, and community...

...because it is up to all of us to bring to light the violence that thrives in the darkness...

...because it represents the priceless work of Indigenous Canadians, inspired by Raven Lacerte's work, to end gender-based violence...

...and this pin shows my commitment to honour, respect, and protect the women, children, and gender diverse people in my life.



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