



**MOOSE HIDE  
CAMPAIGN**  

---

**CAMPAGNE  
MOOSE HIDE**

## Walking Together in Resourcing Our Work

As a community steward, you play a vital role in bringing the medicine into your community. Your leadership is a gift and we are committed to supporting events that are grounded, respectful, and aligned with the values of the Moose Hide Campaign.

Moose hide pins and ceremony are always gifted. We welcome community-based support for local events while safeguarding the national relationships that sustain the Campaign across the country.

### **Local, Community-Rooted Fundraising**

You are welcome to seek small, community-rooted contributions to support hosting needs such as food, space, materials, and honoraria for Knowledge Keepers. This may include:

- In-kind support from small, locally owned businesses
- Community groups or school clubs
- Grassroots donations

### **Major Donors, Corporate Sponsors & Government Funding**

The national team stewards relationships with large corporations, government agencies, foundations, and major donors.

To protect these partnerships:

**Community Stewards may not approach large companies, government agencies, or foundations for funding, sponsorship, or partnership related to Moose Hide Campaign activities without explicit written permission from the national team.**

If you are unsure whether a potential supporter is considered “local” or “major,” please contact us before reaching out.

### **Logo Use & Brand Protection**

The Moose Hide Campaign logo is a protected mark that represents ceremony, teachings, and national relationships.

To safeguard the integrity of the Campaign:



**MOOSE HIDE  
CAMPAIGN**

---

**CAMPAGNE  
MOOSE HIDE**

- The logo may not be paired or co-branded with corporate logos without explicit written permission.
- The logo may not be used in sponsorship or fundraising materials that imply endorsement without approval from the national team.
- Corporate supporters may not use the logo in their own materials unless a formal agreement is in place.

Local supporters may be thanked verbally or listed as “Local Supporters” in local event materials without logo pairing.

**When in doubt, please check with us first.**

### **We Are Here for You**

If you need support or are considering sponsorship opportunities, please connect with us before moving forward. We are happy to guide you.

[outreach@moosehidecampaign.ca](mailto:outreach@moosehidecampaign.ca)

Your success is our shared success. We walk together in preserving and sharing the medicine.