



MOOSE HIDE
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Hosting a Virtual Kiosk?

This guide will support you in planning and leading an informative and meaningful virtual kiosk leading up to Moose Hide Campaign Day. You are invited to follow this guide and make the event your own in a way that is meaningful for your community.

About the Moose Hide Campaign

The Moose Hide Campaign is an Indigenous-led grassroots movement dedicated to ending violence against women, children and gender diverse peoples. Founded over a decade ago along the Highway of Tears, it has grown into a nationwide initiative uniting Indigenous and non-Indigenous communities, schools, governments, organizations and all sectors of society.

At its core, the campaign is grounded in Indigenous ceremony and traditional ways of healing. The moose hide pin symbolizes a commitment to honour, respect, and protect women, children and gender diverse peoples while standing against gender-based violence. Over eight million pins have been distributed across Canada.

Tips for Success

Logistical planning resources are available [here](#), including posters, social media posts, handouts and more.

- Schedule a week out from Moose Hide Campaign Day
- Host over a three-hour period
- At the beginning of every interval (30 / 45 / 60 minutes) start over the agenda

Supporting Resources

- [Meeting background image](#)
- [Moose Hide Campaign Background](#)
- [Key Messages - Moose Hide Campaign 2026](#)



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Optional Agenda for Intervals of 30-60 Minutes	
5 -10 minutes	Welcome and Introductions • Acknowledge the First Nations territories you are on • Invite people to introduce themselves and acknowledge the territories they are calling in from
10 minutes	Share resources • Moose Hide Campaign website • Share your screen and engage in "lets register together!" activity. Register for Moose Hide Campaign Day • Play the campaign video: The Story of the Moose Hide Campaign (6 minutes)
10- 20 minutes	Q & A Invite space for Question and Answer, Discussion.
5 minutes	Closing & Acknowledgements • Express gratitude to participants for their presence and commitment • Emphasize the importance of ongoing self-care and community care • Encourage continued engagement with the Moose Hide Campaign and our shared vision to end gender-based violence

Thank you for hosting a **Moose Hide Campaign virtual kiosk** and for being part of this movement toward healing and change.